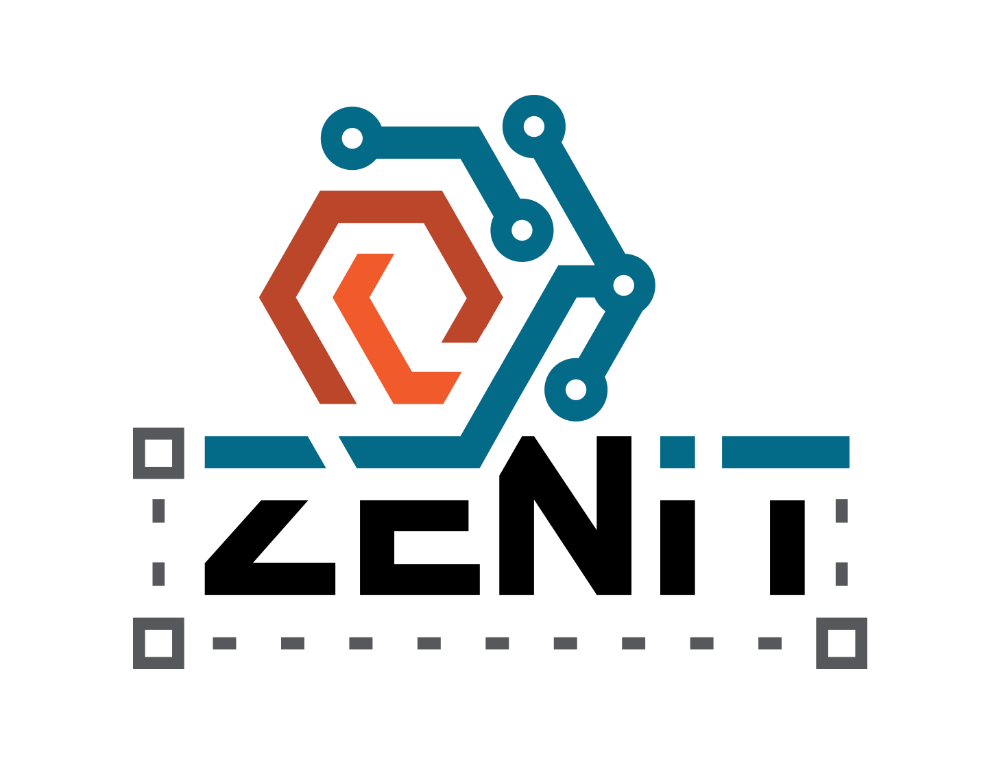
****

**Graphic designer**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*National Competition Assignment* ***- CK\_D1\_2025***

***INSTRUCTIONS FOR THE CONTESTANT***

**At the end of the competition time, you must deliver:**

***MODULE 1***

1. *Can design*
2. *Insert the proposed design into the pre-prepared mockup*
3. *Submit a trimmed and printed version of the can in an available print format*

***When designing. It is necessary to respect te Cider- Design Manual for the logo*** *<GD\_01\_CAN/Cider-Designmanual.pdf>*

***When designing individual parts, you must use the ENTIRE text provided for the specific assignment according to the specification. When designing individual parts, you must use ONLY the PROVIDED images specified in the assignment; if necessary, you may create your own raster or vector elements.***

All information including text, images, and documents is available in your folder ***ZENIT\_CK\_D1 / ...***

***Visual for Cider***

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***About Cider company:***

*Cider is a brand of non-alcoholic cider that delivers refreshment in every sip, with an emphasis on natural ingredients and authentic taste. We are a team focused on producing cider from high-quality, locally grown apples, without added sugar or artificial additives. Our philosophy is simple: pure nature, pure taste. Cider is the perfect drink for anyone who wants to enjoy a great fruity experience without alcohol—whether relaxing with friends or looking for a refreshing moment during the day. Our range includes various flavors designed to appeal to everyone seeking the perfect balance between freshness and the natural sweetness of apples. Cider is your wave of refreshment – natural, pure, and full of flavor.*

**\_\_\_\_\_\_**

***1 Can <GD\_1\_ Can>***

***Assignment for can design*** *# Illustrator*

*In this section, it is necessary to create a can design for a company that produces non-alcoholic cider. The design will be divided into a main and a secondary part<GD\_1\_CAN/CAN\_Example.jpg >. The client requires the logo to be varnished.*

***Technical specifications:***

*Format: 206 x 156mm (landscape)*

*ICC profile: Euroscale Uncoated v2*

*Color mode: CMYK*

*Bleed: 4mm*

*Varnish layer: The selected part of the vector graphics in the main section must be defined in SPOT OVERPRINT COLOR – create a separate layer named Varnish. <GD\_1\_CAN/VARNISH\_example.jpg>*

***Required elements for the can:***

***Main part:***

*• Provided CIDER logo- editable ( smart object,curves)*

*<GD\_5\_LOGO/CIDER.ai>*

*• Text contained in the provided file**<GD\_1\_CAN/01\_CAN\_Main\_part.txt>*

*• Only vector graphic*

*• Texts converted into vector graphics*

***Secondary part:***

*• Supplied CIDER logo – editable (smart object/outlines) <GD\_5\_LOGO/CIDER.ai>*

*• Text contained in the provided file <GD\_1\_CAN/02\_CAN\_Secondary\_part.txt>*

*• Barcode converted into vector from<GD\_1\_CAN /BARCODE.png>, in the size   
 20x40mm<GD\_1\_CAN / barcode\_example.png>*

*• Infographic <GD\_1\_CAN / 03\_CAN\_infographic.txt>*

*• Inserted social media icons 85% K or 10% in case of use on a dark background  
 <GD\_1\_CAN / 01\_ICON>, Facebook, Instagram, Twitter and recycling icon*

*• Only vector graphics*

*• Texts converted into vector graphic*

***It is necessary to provide:***

*• A folder as specified in “Instructions for the contestant”*

*• AI source file in CMYK – one for both versions*

*• One PDF X1 containing both versions – Euroscale Uncoated v2 CMYK file with bleed, registration, and crop marks*

*• Can preview in JPG (RGB)*

*• Can preview inserted into the supplied mockup in JPG (RGB)< GD\_1\_CAN/ 02\_MOCKUP>*

*• Printed and trimmed can packaging adapted to the available print format, e.g., A4*